BRAIN INJURY ASSOCIATION OF LONDON AND REGION

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Charitable Registration # 139093736RR0001

Starting January 1st until December 31st

2023

Sponsorship Opportunities

Since 1982 we have helped to maximize the quality of life of individuals affected by brain injury across the counties of: Middlesex, Oxford, Elgin, Huron and Perth. With a long standing reputation, we ensure your organization's exposure and recognition as a leader within the community. We have a package to suit your budget and goals.

NEW electronic services directory launching April 1st 2023
(premium and basic listings included with diamond and platinum level sponsorship)

Did You Know?

- **165,000 Canadians will sustain a brain injury each year.**
  That equals 456 people every day, or one person injured every 3 minutes.

2023 Annual Sponsorship Packages	Diamond	Platinum	Gold	Silver
Benefits:	$10,000	$5,000	$2,500	$1,000
Corporate logo and recognition as sponsor on all advertising and event signage	XL	L	M	S
Corporate logo and recognition as sponsor on BIALR homepage with hyperlink	✓	✓	✓	✓
Sponsor recognition on social media throughout the year	Individual post	Individual post	Shared post	Shared post
Reserved tickets for: Annual Gala Fundraiser	Table of 8	4	2	1
Annual Brain Injury Conference exhibit table plus registration for:	4	2	1	
Advertisment in Monarch Magazine	1/2 page	1/4 page	Business card	
NEW - Electronic Services Directory	Premium Listing	Basic Listing		
Framed certificate of sponsorship that can be put on display	✓	✓		
Opportunity to emcee an event	✓			

Support groups can be a first step for survivors to reconnect socially and meet new friends.

They are also a crucial support for caregiverswhomaybeexperiencing burnout or loneliness.

Support Group Sponsorship Opportunities

Our support groups offer survivors and caregivers a safe environment to meet others who truly understand the challenges they face on a daily basis. Organized by a professional facilitator; many of the groups arrange to have guest speakers, group activities and spend time discussing common issues surrounding ABI.

Our support and social leisure groups are free to access and rely on the support of our generous sponsors to continue.

Monthly Support Groups $1,500 per group Annually	Weekly Social Leisure Group $6,000 Annually
Offered in: Perth County, Central Elgin County, West Elgin County, Oxford County, Huron County, London/Middlesex County	**Offered in:** Perth County
• Opportunity for signage at group meeting. • Corporate logo and recognition as sponsor on BIALR website with hyperlink to yours. • Corporate logo and recognition as sponsor on all printed and online materials including social media blasts. • Includes 2 complimentary conference registrations donated to 2 group members on your behalf. • Opportunity to present at group meeting.	• Opportunity for signage at group meeting. • Corporate logo and recognition as sponsor on BIALR website with hyperlink to yours. • Corporate logo and recognition as sponsor on all printed and online materials including weekly social media blasts. • Includes 4 complimentary conference registrations donated to 4 group members on your behalf. • Opportunity to present at group meetings twice a year.